

# EXCHANGE PROGRAMMES 2018-2019

Here you can find a list of the programmes taught in English that HU offers its international students. The list is constantly being updated, so please check our website for the most recent list of programmes.

Communication Management	Fall	Spring	ECTS
International Commercial Communications	x		30 EC

Communication and Media Design	Fall	Spring	ECTS
Brand Design	x		30 EC
Big Data and Social Media		x	30 EC
Immersive Design		x	30 EC

Creative Business	Fall	Spring	ECTS
Creative Business	x	x	30 EC
Media Psychology	x	x	30 EC
Communicating sustainable development	x		30 EC

Economics and Management	Fall	Spring	ECTS
Business Innovation Design		x	30 EC
Globalizing Business	x	x	30 EC
Export Management & International Branding		x	30 EC
International Advertising	x	x	30 EC
International Business for Emerging Markets		x	30 EC
International Business Management 3	x	x	30 EC
International Business Management 4	x	x	30 EC
International Business Skills	x		30 EC
International Finance 3	x	x	30 EC
International Finance 4	x	x	30 EC
International Marketing management 3	x	x	30 EC
International Marketing management 4	x	x	30 EC
International Marketing & Communication	x		30 EC
Leisure & Event Marketing	x		30 EC
Music Marketing Management	x	x	30 EC
Elective Dutch Beginners	x	x	5 EC
Elective Dutch Intensive	x	x	5 EC
Elective Intercultural Management	x	x	5 EC
Masterclass Strategic Marketing	x	x	30 EC
Sport & Entertainment Marketing	x	x	30 EC
Sports Management	x	x	30 EC

Education	Fall	Spring	ECTS
American Studies in Advanced English	x		30 EC
English Language and Culture	x	x	30 EC
Internationalise your classroom	x		30 EC
Teacher Training	x		30 EC

Health Care	Fall	Spring	ECTS
International Health Studies	x	x	30 EC
International Pharmaceutical Studies	x		30 EC

Journalism	Fall	Spring	ECTS
CampusDoc International	x		30 EC
Europe in the World	x	x	60 EC
European Culture & European Journalism		x	30 EC
Journalism for Dutch speakers	x	x	30 EC

Law	Fall	Spring	ECTS
Law in Europe	x		30 EC

Safety	Fall	Spring	ECTS
Event Crowd Management (Dutch)	x		30 EC
Criminal Justice Work		x	30 EC

Social work	Fall	Spring	ECTS
International Development Work	x		30 EC

Technology	Fall	Spring	ECTS
Co-Design Studio	x		30 EC
Smart Sustainable Cities	x		30 EC
Smart Device & Apps	x		30 EC
Sustainability and Innovation within Engineering		x	30 EC

### Other English taught programmes

- Creative Business (Bachelor, full degree)
- International Business (Bachelor, full degree)
- Teacher Education in English (Bachelor, full degree)
- Teacher Education in German (Bachelor, full degree)
- Business Studies in Innovation in European Business (Master, full time)
- Integrated Care Design (Master, parttime)



### Utrecht Summer School

The Utrecht Summer School is organized jointly by HU and Utrecht University. Utrecht Summer School offers a broad selection of over 170 courses in virtually all disciplines. In previous years, Utrecht Summer School attracted over 3,500 students from over 120 different countries. The programme is characterized by its strong, academic courses in a variety of subjects. HU offers summer courses in the fields of Law, Economics & Business, Life Sciences, Science and Social Science. European Credits (ECs) are awarded for most of the courses. The courses last from 1 to 6 weeks and are held during the months of July and August.

For more information, please visit:  
[www.utrechtsummerschool.nl](http://www.utrechtsummerschool.nl)

### HU and the Consortium on Applied Research and Professional Education (CARPE)

The Consortium on Applied Research and Professional Education (CARPE) is the first strategic alliance formed by a group of European Universities of Applied Sciences, and was launched in Utrecht in 2011. The partners aim to encourage cooperation in European research programmes and jointly develop educational programmes. CARPE will also offer mutual exchanges of students and staff. An important focus for this collaboration is constituted by the links between education, research, businesses and organizations, through which knowledge can acquire both social and economic value.

CARPE Partners are: Hamburg University of Applied Sciences, Turku University of Applied Sciences, Universitat Politècnica de València, Manchester Metropolitan University and HU University of Applied Sciences Utrecht.

For more information, please visit:  
[www.carpenetwork.org](http://www.carpenetwork.org)



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HU

UNIVERSITY  
OF APPLIED  
SCIENCES  
UTRECHT

WELCOME TO HU  
UNIVERSITY OF APPLIED SCIENCES UTRECHT  
AN AMBITIOUS UNIVERSITY IN THE HEART OF THE NETHERLANDS

# HU UNIVERSITY OF APPLIED SCIENCES UTRECHT

## IMPACT YOUR FUTURE

HU University of Applied Sciences Utrecht is an inspiring place where exceptional things happen. We are centrally located in the Netherlands, within the vibrant Utrecht Science Park and in the heart of society. HU is one of the largest universities of applied sciences in the Netherlands, offering a wide range of education programmes for students aged from 17 till 67 years.

We look outward as well as forward. We believe in cooperation as well as individual growth. At HU, education, research and the corporate world come together to impact the future, your future. We look at issues from multiple angles to find innovative solutions for the city of tomorrow.

### Facing challenges together

The city of tomorrow: our metaphor for the fast-changing and complex urban environment we live in. An environment that challenges us in the fields of healthcare, technology, safety and security, accessibility and sustainability. These challenges cannot be met by looking at them from one perspective, one area of technology, one field of expertise. They demand cooperation.

### Creating impact at HU campus

Our campus is designed to facilitate this cooperation: between students, teaching and research staff, institutions, governments and corporations. We believe we need to innovate to create impact. That is why we allow room for initiative and entrepreneurship. That is why we prefer to learn and conduct research across fields of expertise. Unexpected co-productions create unexpected and innovative results. This ensures we have a direct impact on our urban environment – and well beyond. Because the issues we are facing here are relevant around the globe.

### Creating innovative solutions together

ICT students and healthcare professionals who work together to create a game that makes patients exercise more. Engineering students who develop a sustainable home and work together with business and communication students on its financing and promotion. Students who start their own innovative businesses while still completing their degree. Cooperation and entrepreneurship impact the world of today, and of tomorrow. This is how HU University of Applied Sciences Utrecht impacts the future.

### HU and Internationalisation

Internationalisation is an important aspect of education and research at HU. The Dutch economy, politics and law are increasingly influenced by the rest of Europe, as well as by developments in other regions.

Innovation of professional practice can only take place in an international context: by making use of the available knowledge, worldwide. In the multicultural society of the Netherlands and the Utrecht region it is natural that we teach our students intercultural skills. HU has students of around one hundred different nationalities. We see this diversity as one of our strengths, since it forms an integral part of our education and research and all operational and logistic services supporting this ‘core business’.



HU welcomes academic and professional partners from abroad, to help us achieve our shared internationalisation goals. International cooperation can come in many different forms: from collaborative research projects and student and staff exchanges to joint study programmes, international exchanges through e-learning and intensive courses.

### HU Facts and Figures

- HU was founded in 1995 through the merger of several previously independent institutions.
- HU is state-funded.
- Our university has over 35,000 students with more than 100 different nationalities.
- Most of our European students come from Belgium, France, Germany, Bulgaria and Spain. Most of the students from outside Europe come from Morocco, Surinam, China, Indonesia and Russia.
- Over 1,100 international students are currently studying at HU.
- 88% of the graduates from Dutch universities of applied sciences find a job within the first year.

- HU offers over 92 degree programmes. Some of these programmes are taught entirely in English.
- We offer degree programmes in the following areas: Economics & Management; Media, Communication & IT; Health & Social Care; Science & Technology; Education & Pedagogy
- HU participates in the largest summer school in Europe with over 3,500 students from all over the world.
- HU is located in two cities: Utrecht and Amersfoort (25km from Utrecht).

# UTRECHT

## THE NETHERLANDS

### Utrecht

Utrecht is located in the heart of the Netherlands and is the country's fourth largest city (with 340,000 residents). Utrecht is well-known for its institutions of higher education and as home to some 70,000 students, it is a real student city. Utrecht is centrally located in the Netherlands and it is at once dazzlingly modern and impressively old. It has the intimacy of a small town, but the amenities and ambitions of a big city.

Utrecht is one of the oldest cities in the Netherlands and has unique medieval shipyards. You can stroll along the canals, wharf quays and visit bars and restaurants in the cellars that once formed a medieval port complex like no other in the world. Another highlight is the Dom Tower, which is the highest church tower in the country. Utrecht's population is relatively young and this is reflected in the many activities organized around the city. In the old town you will find many interesting shops, cinemas and pubs. Utrecht has student organizations of all shapes and sizes and the opportunities in the field of culture, sports and entertainment are endless.

Because of its central location and easy accessibility, Utrecht is a meeting place for the whole of the Netherlands. International Companies like Cap Gemini, Rabobank, Fortis and Origin all have their head offices in Utrecht. Utrecht has also developed into a pool of talent that the city nurtures and invests in, so that it can continue to grow as a centre for knowledge and culture.

### The Netherlands

The Netherlands is located in the heart of north-west Europe. The Netherlands literally means ‘low countries’ and that is indeed the case because more than a quarter of the country's territory lies below sea level. Over many centuries, the Dutch have constructed a remarkable system of sea defences to protect themselves from flooding, and about one-fifth of all Dutch land has actually been reclaimed from the sea, lakes or marshland. Many of the Netherlands' windmills - for which the country is famous - drive pumps that keep this land drained and useable.

Despite all the newly reclaimed land, the Netherlands is one of the most densely populated countries in the world: its 17 million people live in an area of just 41,500km<sup>2</sup> (404 per km<sup>2</sup>). In recent decades, immigration has boosted the population still further; people of over 200 different nationalities now live in the country. The official language is Dutch, but some three-quarters of the population also speak English. An open attitude towards people from other countries has always been a trademark of Dutch culture.

The nation's capital is Amsterdam, although The Hague is actually the seat of government. The country is a member of the European Union and, like many other member states, its currency is the euro. Several important international institutions are based in The Hague, including the International Criminal Court and the International Court of Justice. The Netherlands realizes that excellent higher education is vital to a successful modern economy, and so it has made higher education a key policy priority. We have been given the task of training the professionals of tomorrow, both for the Netherlands and internationally, and schools like HU are in the vanguard of this knowledge revolution.

# THE DUTCH EDUCATION SYSTEM & THE ACCREDITATION OF HU PROGRAMMES

There are two types of higher education institutions in the Netherlands: research universities (universiteiten) and universities of applied sciences (hogescholen). HU is a university of applied sciences, meaning that it offers programmes to prepare students to work in a particular profession. In addition to lectures, seminars, projects and independent study, students also complete a work placement, during the second or third year of study, plus a final project or paper in the fourth year.

### Degrees

The higher education system in the Netherlands is based on three types of degrees: Bachelor's, Master's and doctoral degrees, according to the three cycle degree system as outcome of the Bologna agreement. A Bachelor's programme at a university of applied sciences involves the completion of 240 credits (normally over 4 years). The main stage of the Bachelor's programme consists of the ‘major’ degree subject (worth between 120 and 150 credits) plus a free choice component or ‘minor’ (worth 30 to 60 credits). The major is the compulsory component of the study programme for your chosen degree.



The free choice component is designed to give you the opportunity to personalize your study programme by choosing additional courses worth 30 credits or more. After finishing a Bachelor's programme, students can continue their studies with a Master's programme.

For more information about Dutch Higher Education, read [www.nuffic.nl](http://www.nuffic.nl)

### Accreditation

In the Netherlands, standards in higher education are guaranteed through a system of regulations and quality assurance. All degree programmes at HU are evaluated and approved through this accreditation system and meet the quality requirements set by the Netherlands' Ministry for Education, Culture and Science. Students at HU can therefore be confident that all its programmes meet high standards. All Bachelor's degree programmes at HU are funded by the Netherlands' central government.

More information: [www.nvao.com](http://www.nvao.com)

